



## Outreach Support

Use this quick guide to help promote the TOP 250 Awards during the nomination period with ready-to-use texts, call scripts, and social posts. For questions or added support, direct anyone to 877-2-NAHREP or [top250@nahrep.org](mailto:top250@nahrep.org)—you’ve got this!

### Text blasts

#### Audience: New Members

Hi! This is [Name], [Chapter Board Title] for NAHREP [Chapter Name]. Welcome to the chapter! I also wanted to share that TOP 250 nominations just opened. If you’re a Latino agent or MO with 2025 production, you’re eligible to submit. Here’s the link: <https://nahrep.org/top250/>.

#### Audience: Members

Hi NAHREP Fam! Quick reminder that TOP 250 nominations are open. If you’re a licensed Latino agent or MO with 2025 production, we’d love to see your nomination. It’s free to nominate. Submit here: <https://nahrep.org/top250/>

#### Audience: Personal Colleague

Hey! TOP 250 nominations just opened and I thought of you. You had a strong year—definitely consider submitting. It’s free to nominate! Here’s the link: <https://nahrep.org/top250/>





## Call Script

### Audience: New Members

Hi! Is this [Name]? This is [Your Name], the [Chapter Board Title] for NAHREP [Chapter Name]. I just wanted to personally welcome you to our chapter — we're excited to have you as part of the community.

I also wanted to share that TOP 250 nominations just opened. As a new member, this can be a powerful way to make your mark early and build visibility within the NAHREP network. If you're a Latino agent or MO with 2025 production, you're eligible to submit — and nominations are completely free!

If you'd like, I can text you the link and help with any questions as you start getting connected."

### Audience: Members

Hi [Name], this is [Your Name] calling from NAHREP [Chapter Name]. I hope you're doing well! I'm reaching out with a quick update for our members — TOP 250 nominations are now open.

If you're a licensed Latino agent or mortgage originator with 2025 production, we'd love to see you submit this year. It's free to nominate, and it's a great way to represent our chapter at the national level. Can I text you the link to the nomination page?"

### Audience: Members

"Hey [Name], it's [Your Name]. Wanted to give you a quick call because TOP 250 nominations just opened, and you immediately came to mind.

You've had such a strong year, and this could be a great opportunity to elevate your visibility and take your professional profile to the next level. The recognition that comes with TOP 250 can really open doors. It's free to nominate and only takes a few minutes. Want me to text you the link?"



### Social Copy Option 1

The 2025 TOP 250 Latino Agents & Mortgage Originators nominations are officially open! 🌟  
If you're a Latino real estate professional with 2025 production, this is your chance to shine.  
Nominate yourself or refer a colleague today: <https://nahrep.org/top250/>

### Social Copy Option 2

It's nomination season! 🏆

Celebrate your hard work and elevate your visibility—TOP 250 nominations are now open for Latino agents and MOs nationwide.

Submit your nomination here: <https://nahrep.org/top250/>

